

# Seven Big Myths About Russia

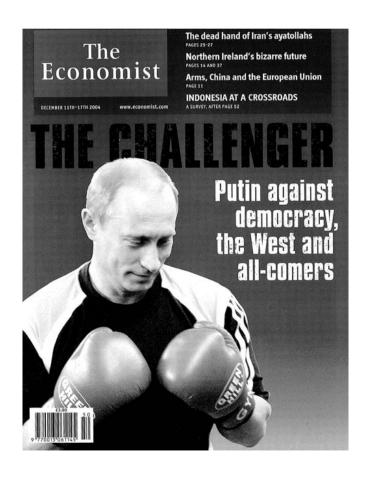
By William Browder Chief Executive Officer Hermitage Capital Management

**April 2005** 



# Collapse of Public Opinion

Over the last two years, Western public opinion of President Putin and Russia has collapsed



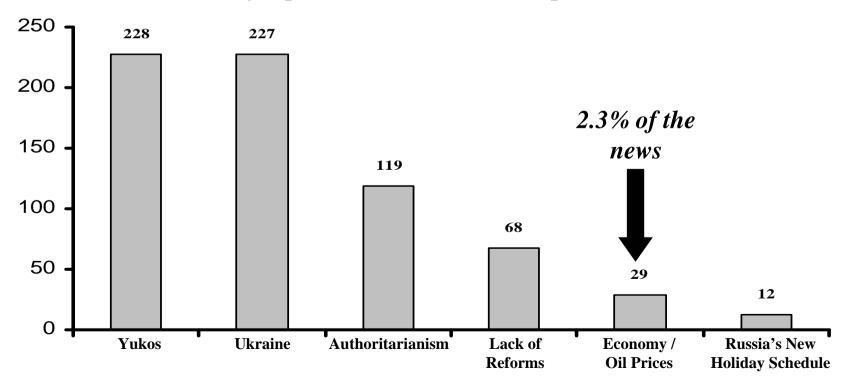
Is this negative view of Russia and the Kremlin based on reality or myth?



# Media Onslaught

An analysis of the 1,260 articles published on Russia & Putin in the last five months shows the negative focus of the media coverage

#### Number of Articles in Major Western Press, by topic, December 1, 2004 – April 5, 2005



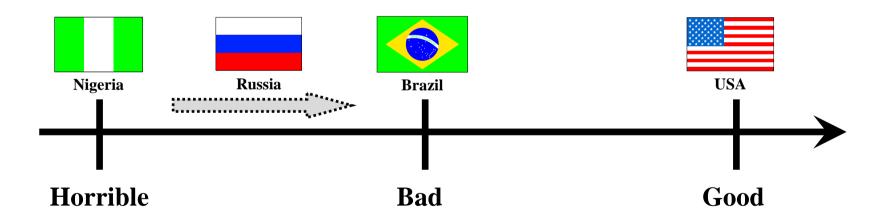
Source: Factiva, Hermitage Estimates, April 2005.



#### "Horrible to Bad"

Things in Russia are far from perfect – or even good – but the country is moving in the right direction

#### **Comparative Political and Economic Development**



The trend: Russia is a case of moving from horrible to bad



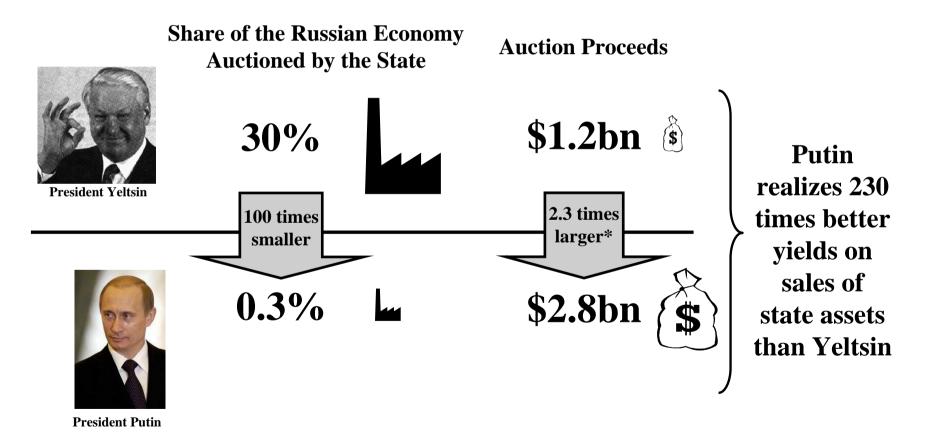
# Seven Big Myths About Russia

- 1. "Putin is corrupt and taking money for himself"
- 2. "Oligarchs are just like the Robber Barons of America in the 1890's"
- 3. "Khodorkovsky is an innocent victim"
- 4. "Putin has destroyed the economy by going after Yukos"
- 5. "Democracy in Russia died along with regional governors' elections"
- 6. "Putin's Ukraine diplomacy marked the start of a new Cold War"
- 7. "Reforms are finished in Russia"

# Myth 1 "Putin Is Corrupt"



Recent privatizations show that Putin is pursuing what is in Russia's best interests, rather than his personal interests

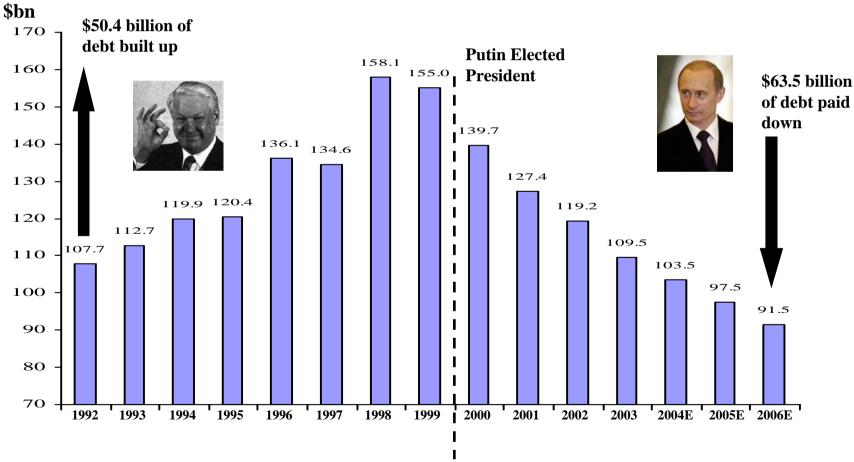


# Myth 1 "Putin Is Corrupt"



Putin has prioritized debt reduction over debt accumulation

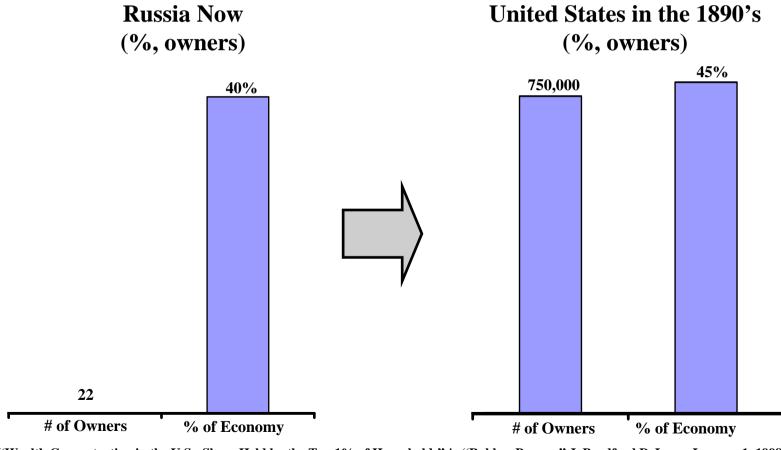
#### **Russian Government: External Debt (1992 – 2005E)**



# Myth 2 "Oligarchs = Robber Barons"



The Russian oligarchs' control of the Russian economy is unprecedented

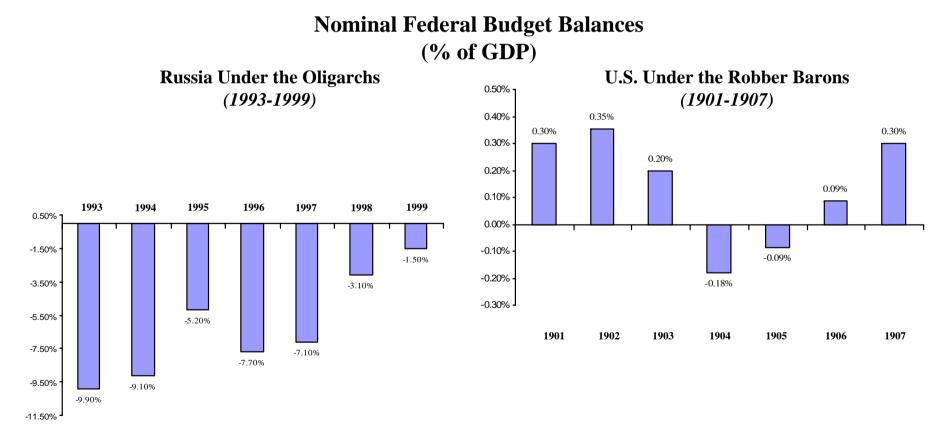


Source: "Wealth Concentration in the U.S.: Share Held by the Top 1% of Households" in "Robber Barons," J. Bradford DeLong, January 1, 1998 (Carnegie Endowment publications); Note: United States Population in 1895 estimated to be 75,000,000 (http://www.demographia.com/db-uspop1900.htm).

# "Oligarchs = Robber Barons"

HERMITAGE CAPITAL MANAGEMENT

While the Russian oligarchs got rich, the state posted massive losses, differing from the U.S. experience with "Robber Barons"

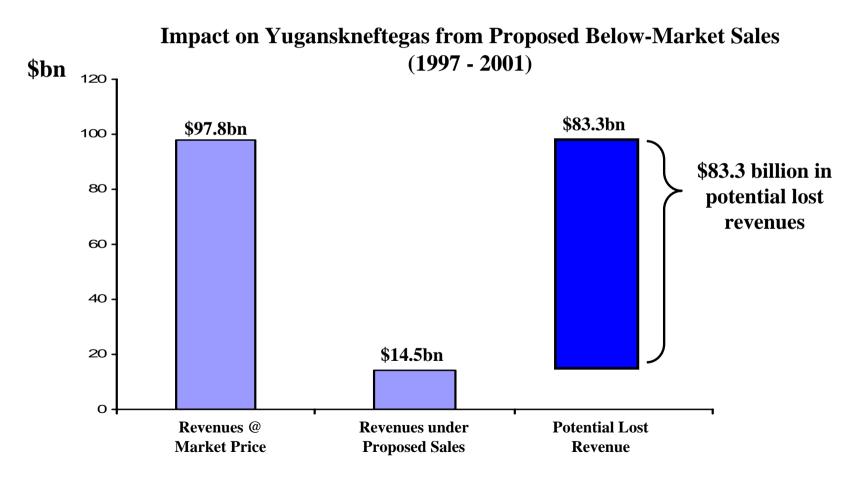


Source: Economic History Services (<a href="www.eh.net">www.eh.net</a>); U.S. Congress, The Budget for Fiscal Year 2006; "The Tax Smoothing Implications of the Federal Debt Paydown," <a href="Brookings Papers on Economic Activity">Brookings Papers on Economic Activity</a>, George J Hall, Stefan Krieger, Benjamin M Friedman, January 1, 2000; UBS Brunswick.



## "Khodorkovsky Is an Innocent Victim" HERMITAGE CAPITAL MANAGEMENT

In 1999, Yukos proposed contracts to sell oil at below-market prices to intermediaries that would take billions from minority shareholders

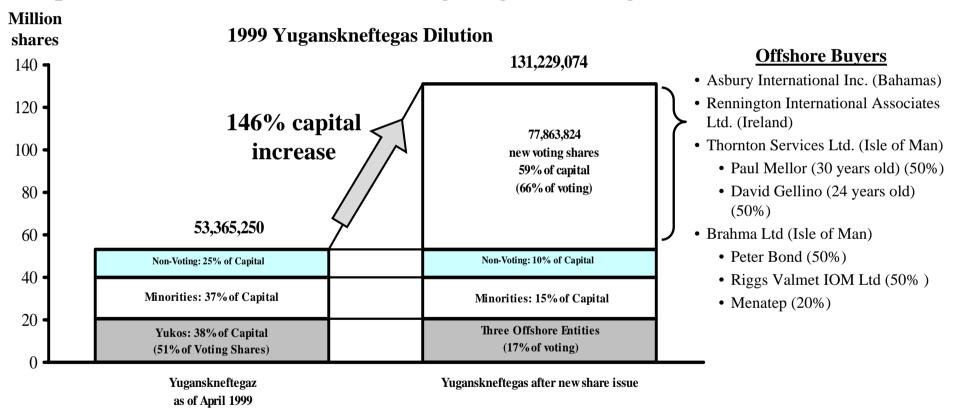


Source: Yuganskneftegas filings with the Federal Securities Commission r.e. Interested Party Transactions; Russian Federation Customs Committee Database.



#### "Khodorkovsky Is an Innocent Victim" HERMITAGE CAPITAL MANAGEMENT

It also proposed minority shareholder dilutions at all major Yukos production subsidiaries, including Yuganskneftegas

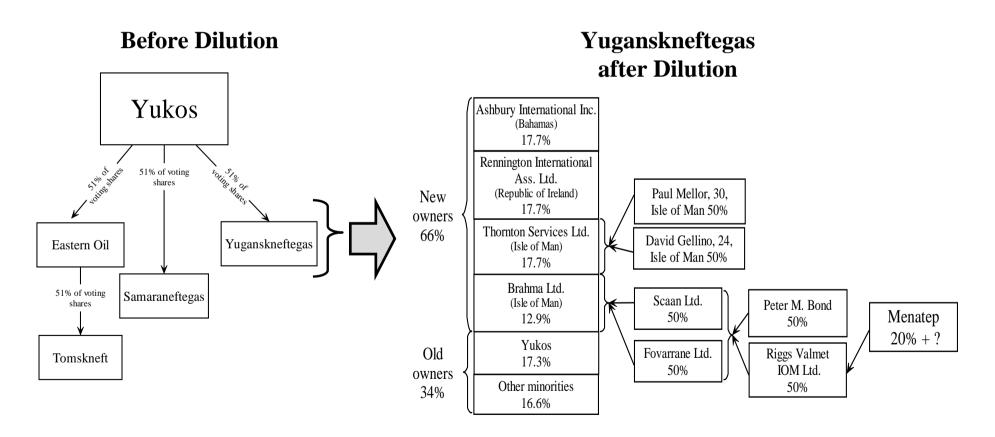


Minorities' Stake Would Be Diluted from 37% to 15% of Capital Similar Dilutions Proposed at Tomskneft and Samaraneftegas



### "Khodorkovsky Is an Innocent Victim" HERMITAGE CAPITAL MANAGEMENT

Offshore companies allegedly close to Khodorkovsky benefited at the cost of shareholders



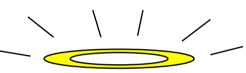


### "Khodorkovsky Is an Innocent Victim" HERMITAGE CAPITAL MANAGEMENT

After an aggressive buy-back program, Khodorkovsky "sees the light" and becomes the poster child of good corporate governance

#### Yukos Announces:

- Cancellation of all dilutive issues
- Corporate governance charter
- Respectable outside board members
- IAS financial accounts
- Re-listing stock on RTS
- "Changing their ways"

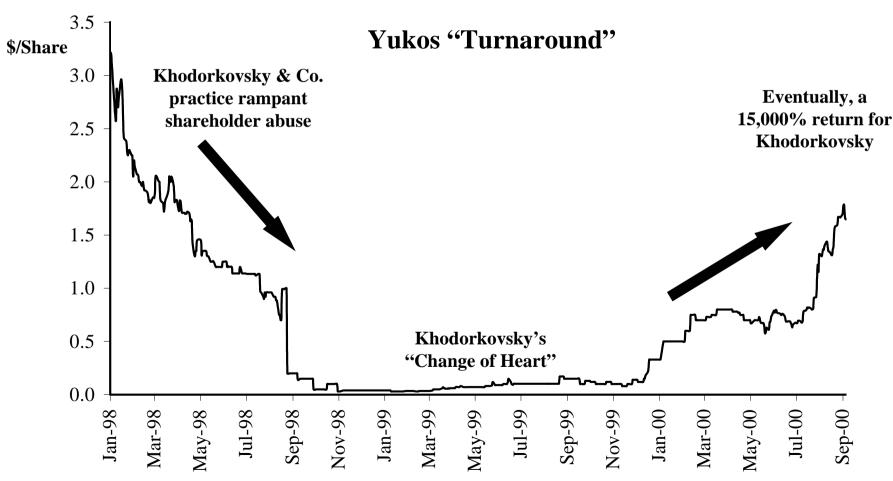






# "Khodorkovsky Is an Innocent Victim" HERMITAGE CAPITAL MANAGEMENT

After all of the shareholders had fled and sold their stakes to Khodorkovsky, it was time to get really rich

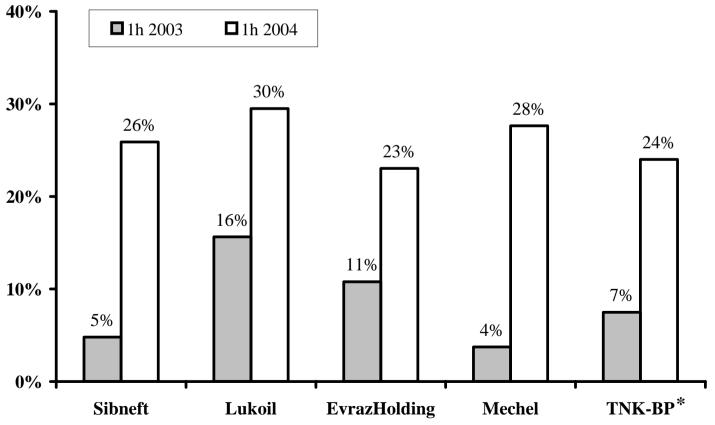




#### "Putin Ruined the Economy with Yukos" HERMITAGE CAPITAL MANAGEMENT

Khodorkovsky's arrest encouraged other oligarchs to pay their taxes

#### Effective Tax Rates, 1h 2003 vs. 1h 2004

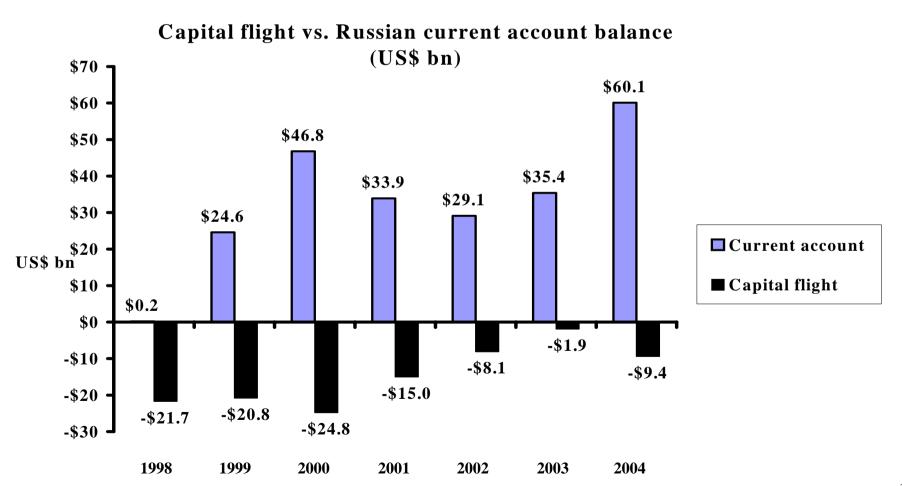


<sup>\*</sup> TNK-BP's 2004 results / based on a company visit. Source: Hermitage estimates, Companies' financials. Data for Mechel is for 2003 vs. 2002.



#### "Putin Ruined the Economy with Yukos" HERMITAGE CAPITAL MANAGEMENT

Everyone talks about capital flight, but no one mentions the booming current account

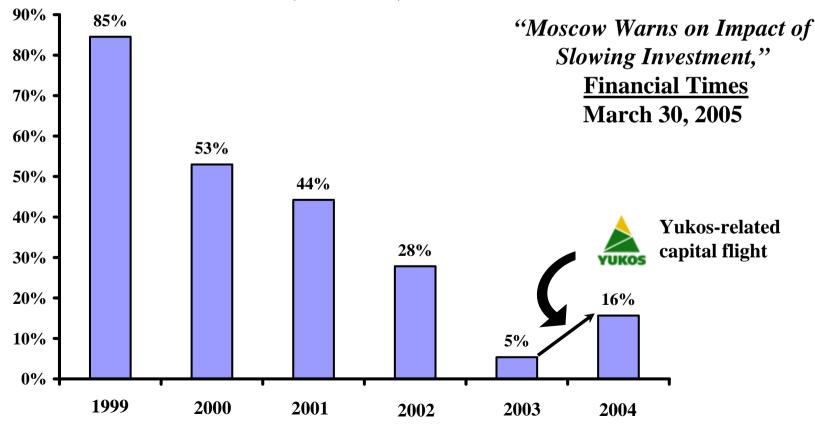




#### "Putin Ruined the Economy with Yukos" HERMITAGE CAPITAL MANAGEMENT

With the exception of a Yukos-related uptick in 2004, capital flight as a percent of Russia's current account has fallen annually since 1999

# Capital flight as percentage of Russian current account (1999-2004)

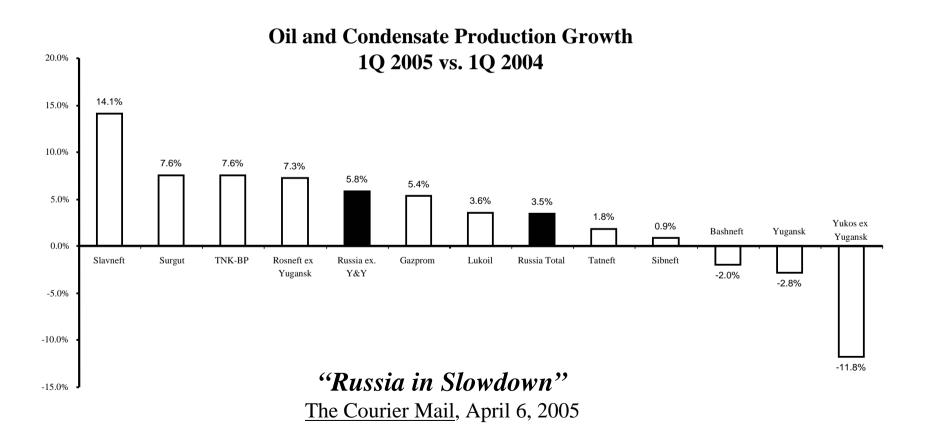


Source: Central Bank of Russia.



#### "Putin Ruined the Economy with Yukos" HERMITAGE CAPITAL MANAGEMENT

With the exception of Bashneft and Yukos entities, Russian oil production is up across the board





#### "Putin Ruined the Economy with Yukos" HERMITAGE CAPITAL MANAGEMENT

Foreign direct investment in Russian continues to grow





#### "Putin Ruined the Economy with Yukos" HERMITAGE CAPITAL MANAGEMENT

Deals continue to close, with over \$6.1billion invested since July 2004

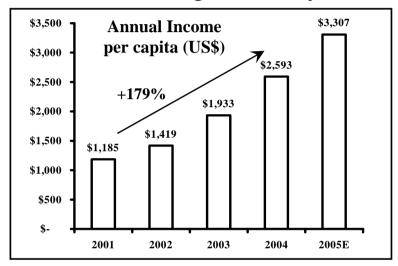
<b>BNP Paribas</b>	BNP PARIBAS	\$250 m* (July 31, 2004)	Bank Russian Standard	<b>Р</b> УССКИЙ СТАНДАРТ
<b>GE Consumer Finance</b>	ce	\$100 m (August 12, 2004)	Deltabank	<b>▲ Delta</b> Bank
Siemens	SIEMENS	\$150 m* (Mid-July, 2004)	<b>Power Machines</b>	<b>Е</b> СИЛОВЫЕ МАШИНЫ
Altadis (Spain)	् <u>र</u> ्बे <u>Altadis</u>	\$186 m (August 2, 2004)	Balkan Star / Tobacco	BAJKAHCKAR 3BE3JA
ConocoPhillips	ConocoPhillips	\$1,998 m (Sept. 29, 2004)	Lukoil	LUKOIL OIL COMPANY
Interbrew	Interbrew	\$650 m (August 12, 2004)	SUN Group / Brewery	SUN GROUP
UBS	<b>UBS</b>	\$200 m* (August 23, 2004)	Brunswick UBS	Brunswick UBS
Total	TOTAL	\$1,000 m (Sept. 22, 2004)	Novatek	НОВАТЭК
Total Alcoa	TOTAL	\$1,000 m (Sept. 22, 2004) 2 mills (December 2004)	Rusal	лет
	<b>↔</b>	,	Rusal	HOBATЭK  Lindependent Media
Alcoa	SANOMA	2 mills (December 2004)	Rusal	PYCAJI
Alcoa Sanoma	SANOMA CORPORATION GLENCORE	2 mills (December 2004) \$186 m (January 19, 2005)	Rusal Independent Media	Independent Media
Alcoa Sanoma Glencore	SANOMA CORPORATION  GLENCORE INTERNATIONAL AG	2 mills (December 2004) \$186 m (January 19, 2005) A grain complex (Jan. 2005)	Rusal Independent Media Alfa-Eco	PYCAJI

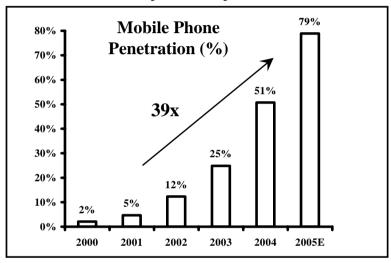
<sup>\*</sup> Estimates. Source: Reuters, Bloomberg, Hermitage Estimates, March 2005.

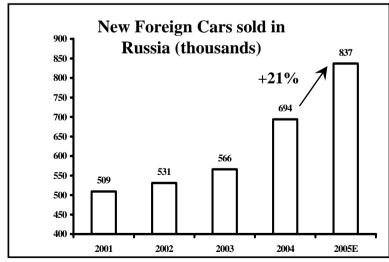


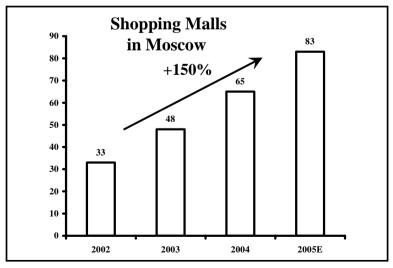
#### "Putin Ruined the Economy with Yukos" HERMITAGE CAPITAL MANAGEMENT

And the booming economy can be seen at nearly every level of Russian life







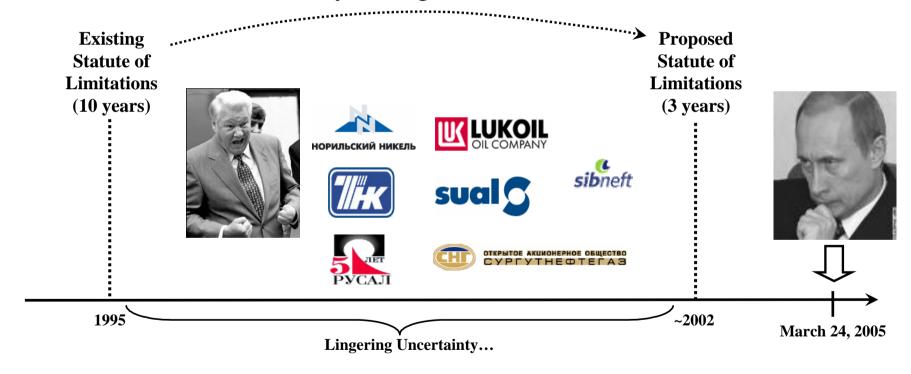


Source: Renaissance Capital, Aton, Hermitage Estimates, April 2005.



#### "Putin Ruined the Economy with Yukos" HERMITAGE CAPITAL MANAGEMENT

On March 24, 2005, in order to restore investor confidence in Russia, Putin announced his support for a general amnesty on all privatizations conducted more than three years ago



"This will help the business community look to the future with greater certainty ... and I hope reassure entrepreneurs on the security of property rights."

President Putin, March 24, 2005

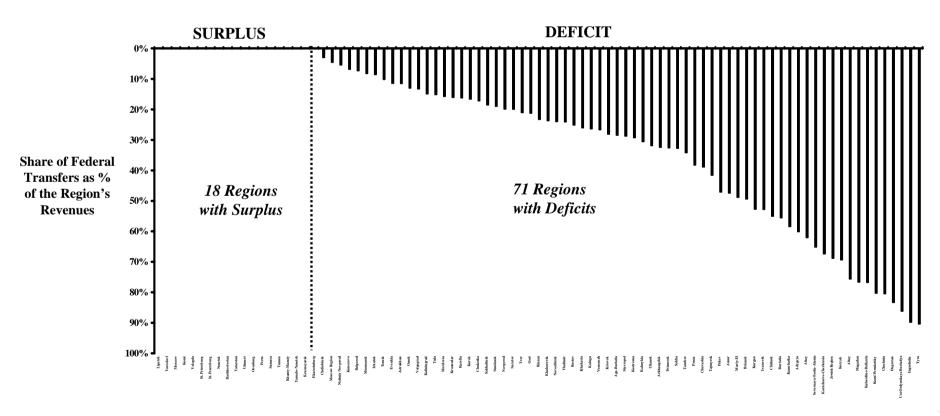


#### "Democracy Died with the Governors"

The vast majority of the Russian regions are run extremely inefficiently and represent a serious drain on the federal budget

#### Russian Regions: Surplus vs. Deficit

Share of Federal Transfers in the Region's Revenues (%), October 2004





# "Democracy Died with the Governors"

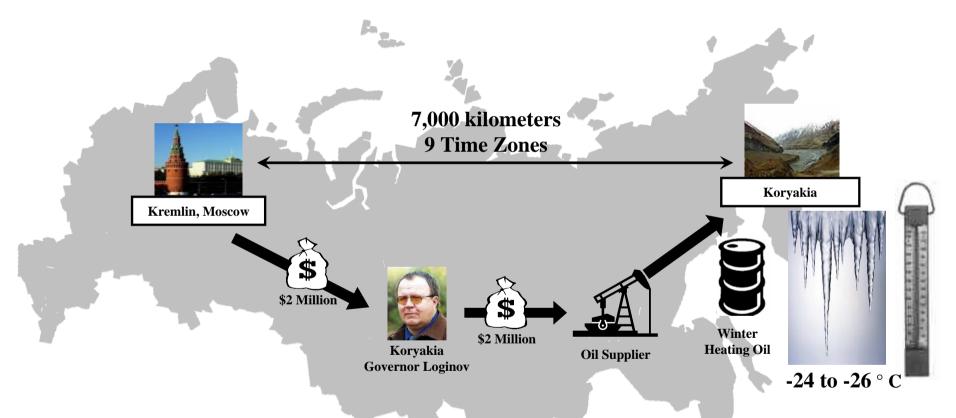
(	Governor	Region	Year*	Accusations	Current status**
	Loginov	Koryakia	2004-5	Vice-Governor found guilty of abuse of power; Loginov fired for alleged theft of winter heating o	Under criminal il investigation
	Ayatskov	Saratov	2004	Misappropriation of government's funds; Illegal benefits in favor of crony companies	Under criminal investigation
	Rutskoi	Kursk	2003	Abuse of power; Illegal borrowing of \$6m to buy equipment overpriced by \$1.8m	Retired
	Nazdratenko	Far East	2000	Mismanagement; Blackouts and heating disruptions	Deputy Head of Security Council
	Lisitsin	Yaroslavl	2004	Abuse of power; Illegal issuance of below-market loans resulting in a \$50m loss	Under house arrest
	Mashkovtsev	Kamchatka	2004	Abuse of power; Illegal issuance of fishing licenses	Under criminal investigation
	Titov	Samara	2004	Abuse of power; Illegal issuance of \$10m loan which was not repaid	Under criminal investigation
	Yakovlev	St. Petersburg	2002		ositions of Vice-PM & of South District
-	Gorbenko	Kaliningrad	2003	Illegal \$10m guarantee issued in favor of a crony company, which didn't repay loans	Director of fishing port
Notes: * Year in	Butov which charges were brought a	Yamal-Nenetsk	2003	Fraud Physical assault reports; Sources: Izvestia.ru 17.05.04, Kommersant 01.10.03; RBC 06.12.00, Gazeta.ru 23.08.04, Let	Under criminal investigation at a.ru 30.08.04, Russkiy Kurier 24

Notes: \* Year in which charges were brought against the governor; \*\*According to available media reports; Sources: Izvestia.ru 17.05.04, Kommersant 01.10.03; RBC 06.12.00, Gazeta.ru 23.08.04, Lenta.ru 30.08.04, Russkiy Kurier 11.01.05, ORT 23.05.02, Vremya Novostei 05.08.03, Izvestia 11.01.05, Kommersant 28.06.02



#### "Democracy Died with the Governors"

What should have happened last winter in Koryakia...



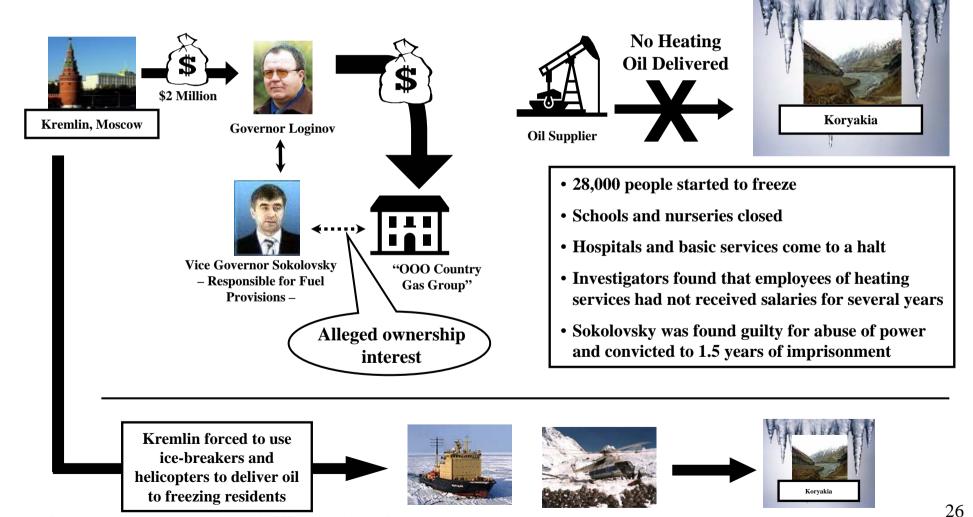
Facts About Koryakia

- Average January temperature: minus 24-26 ° C
- No roads or land transport access
- Fully dependent upon Moscow for winter heating fuel subsidy & supply

#### "Democracy Died with the Governors"

HERMITAGE CAPITAL MANAGEMENT

#### What **happened instead**...



#### A New Cold War in Ukraine?



HERMITAGE CAPITAL MANAGEMENT

The Ukrainian elections were never a simple fight between good and evil, but rather one between two compromised candidates supported by powerful oligarchs





http://www.economicua.info/modules.php?name=News&file=article &sid=511.

#### Yanukovych vs. Yushchenko









#### Rinat Akhmetov

- Azovstal (metals)
- Krivorozhstal (metals)
- Urkrmetallurgtrans (transport)
- Central GOK (iron ore mining)
- Severny GOK (iron ore mining)
- · Krasnodon Coal
- Dobropolie Coal
- Kharziski Pipe
- Azovmash (machinery)
- Markokhim (coal)
- Sarmat Brewery

#### Yanukovich:

- Two prison sentences
- Privatized
   Krivorozhstal
   (a metal plant) to
   Akhmetov and Pinchuk,
   Kuchma's son-in-law

#### Yushchenko:

• Led the Ukranian Central Bank when it systematically overstated the country's reserve position to the IMF, causing over \$200m in additional funds to be disbursed; \$600m of IMF funds later embezzled (PWC Audit)

#### Julia Timoshenko

- Former CEO of Unified Energy Systems of Ukraine, aka the "Gas Princess", controlling a monopoly on the import and distribution of Russian gas in Ukraine
- Allegedly bribed former Ukrainian Prime Minister Pavel Lazrenko to arrange an national monopoly on natural gas distribution in Ukraine
- Lazarenko later indicted by a U.S. Grand Jury, charged with laundering \$114 million
- Timoshenko on the Interpol detention list, November 2004 (later removed)
- Husband Olexandr jailed on charges of corruption and theft of state property

Source: "Release of PricewaterhouseCoopers Report on the National Bank of Ukraine," http://www.imf.org/external/np/sec/nb/2000/nb0015.htm, "The Eleven Billion Dollar Woman," Casino Moscow (2002), Matthew Brzezinski, pp. 119-144; "Lazarenko Says New President of Ukraine Could Clear Him," Associated Press, January 13, 2005; "The Yushchenko Mythos," Raimondo, Justin, November 29, 2004, Interpol Can Detain Former Ukrainian Deputy PM, Pravda.ru/RBC, September 29, 2004; "Interpol Can Detain Former Ukrainian Deputy PM," RosBusinessConsulting, September 29, 2004; www.imf.org/external/country/ UKR/auth/2000/eng/ebm0091.htm; http://www.krivorg/external/country/ UKR/auth/2000/eng/ebm0091.htm; http://www.krivorg/external/country/ukr/pwc/ 2000/index.htm, http://www.ukrryavda.com/ru/archive/2004/may/14/4.shtml, http://www.krivorozhstal.ru/opinions.php?id=73, http://www.mirtv.ru/cgibin/sanitarium2/view.cgi?id=6192&ca t\_id=2&print=l, http://www.sta.gov.ua/news.php3?166; http://ru.obkom.net.ua/news/2004-09-24/1932.shtml, http://intertv.kiev.ua/print/economy/2004/07/19/134281.html, http://www.sta.gov.ua/news.php3?166; http://ru.obkom.net.ua/news/2004-09-24/1932.shtml, http://intertv.kiev.ua/print/economy/2004/07/19/134281.html, http://www.sta.gov.ua/news.php3?166; http://ru.obkom.net.ua/news/2004-09-24/1932.shtml, http://www.sta.gov.ua/ne

#### "Reforms are Finished"



Although some specific efforts have recently stalled, reform is continuing

#### **Done in 2004**

- Social Welfare Reform ("monetization" of benefits
- Stabilization Fund (created and funded to US\$19bn)
- Payroll Tax Reform
- Heathcare Reform: medical insurance introduced
- Mortgage Reform: laws facilitating mortgage lending
- Banking Reform: deposit insurance introduced; "Strategy for Development of the Banking System" (2004-08)
- Constitutional and Electoral Reform
- Administrative Reform: streamlining of ministries and consolidation of responsibilities

#### **Incomplete or Stalled**

- Electricity Sector Reform (UES) Restructuring
- Gas Sector Reform
- Further Banking Reform
- Military Reform

#### **Expected in 2005**

- Privatization of Svyazinvest
- Liberalization of Gazprom shares
- Tax Reform: VAT to be reduced
- Continued progress to WTO Membership
- Educational Reform
- Creation of Special Economic Zones to stimulate investment in high-tech
- Break-up of local electricity monopolies
- Banking: cleansing to continue; rules facilitating mergers to be adopted
- Communal Services Restructuring



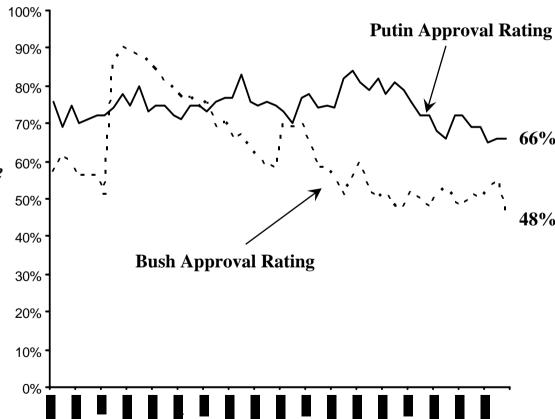
#### Putin's Mandate

Whatever the foreign criticism, Putin's agenda has been met with genuine support at home on an absolute and relative basis

#### **Putin's Mandate**

- 1. Establish law and order
- 2. Restore the power of Russia in the world
- 3. Eliminate oligarchs' influence
- 4. End poverty and fiscal responsibility

#### **Putin v. Bush Approval Rating (%)**



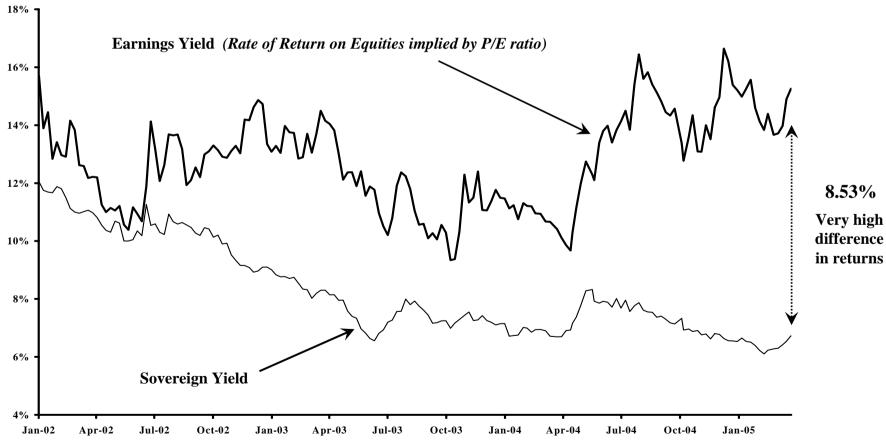


# Perception versus Reality

Source: HSBC, Bloomberg, Hermitage Estimates, March 2005.

#### These myths have had a dramatic impact on Russian equities

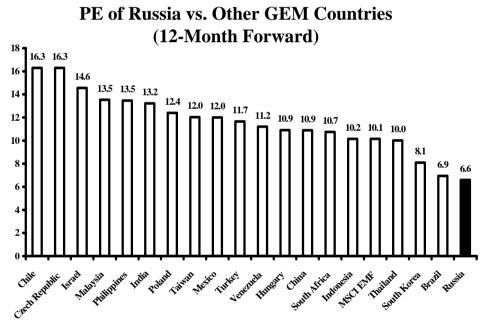
#### Russian Bond Yields vs. Earnings Yield (%)





#### Russian Macroeconomics

The Russian stock market remains the cheapest in the emerging market universe

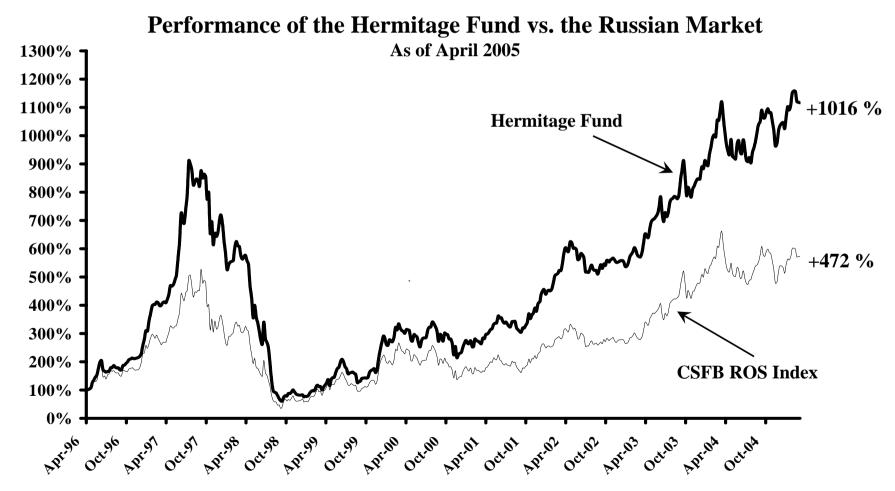






# Hermitage Performance

We have spent the last nine years trying to convince people that many myths about Russia are untrue





#### Disclaimer

The information is based on data obtained from publicly available sources, which have not been verified by Hermitage Capital Management Limited, or any of its respective associates or affiliates. As a result of the difficulty in obtaining reliable data in Russia, we do not represent this information to be accurate and complete and we do not accept any responsibility for the reasonableness of any conclusions based upon such information.